



Cattle Raisers Collegiate Ambassador Program

Texas & Southwestern Cattle Raisers Collegiate Ambassador Program is an opportunity for collegiate-aged members to represent more than 28,000 members while promoting and preserving the stewards of land and livestock in the Southwest. Ambassadors will collaborate with their peers and gain unique experiences by working with TSCRA leadership to develop initiatives to achieve this mission. They will have the chance to grow their network, participate in various professional development experiences, and share their way of life - ultimately inspiring the next generation of cattle producers and ranch owners.

Those selected will serve a one-year term beginning their term at the Cattle Raisers Convention & Expo, March 27-29, 2026. Throughout the year, Ambassadors will be expected to attend various TSCRA events. TSCRA will cover meals and travel expenses. Ambassadors should communicate with program directors regarding any additional events they wish to attend.

During their term, Ambassadors will commit to promoting and advocating for the land and ranching industries. Organizing and attending on-campus events will be key components of this commitment, along with maintaining an active presence on social media, engaging with students, and more. As they embark on this journey, Ambassadors are encouraged to document their experiences for collaboration with TSCRA's social media platforms. As representatives of the association, Ambassadors must conduct themselves professionally and maturely, positively reflecting the standards and values of TSCRA and the members it serves.

APPLICATIONS OPEN JAN 12 – FEB 9, 2026

Qualifications / Specifics

- Must be currently enrolled at an accredited university and be able to provide proof of enrollment. Enrollment must last through the duration of the ambassadorship. Enrollment in graduate school is accepted.
- Be in good academic standing
- Students must submit a resume, cover letter, and two letters of recommendation.
 - Applicants must have two references on their resume.
 - One letter of recommendation must be from a professor whose class you have taken.
 - One letter of recommendation must be from an industry leader who can speak to your leadership abilities.
- Applicants must include a headshot, a 250-word biography, and two 300-word essays.
- Must be a current student member of TSCRA
- Applications open Jan 12 – Feb 9, 2022
- Applications, resume, cover letter, and letters of recommendation must be sent to Cody Trimble at ctrimble@tscra.org

Expectations for Ambassadors

- Must attend quarterly meetings (in-person or virtual).
- Quarterly reports must outline completed activities and future plans.
- Responsible for organizing 2 activities annually to promote TSCRA.
- Expected to engage with campus groups outside the cattle and ranching industries.
- Will collaborate with peers to create social media content for TSCRA platforms.
- Required to attend at least one TSCRA event, excluding the Cattle Raisers Convention.
- Ambassadors will be assigned to one of the six TSCRA Committees to attend meetings, provide feedback, and engage with leadership.

Applicant Information

Full Name: _____

Permanent Address: _____

City: _____ State: _____ Zip: _____

Email Address: _____

Cell Number: _____ Shirt Size: _____

College/University You Are Attending:

Year in school: _____ Expected Graduation Date: _____

Major/minor/concentration:

TSCRA Member Number: _____

Please list your previous involvement in TSCRA internships or leadership programs, including the dates of participation.

Event 1: _____ Date: _____

Event 2: _____ Date: _____

Event 3: _____ Date: _____

Event 4: _____ Date: _____

Event 5: _____ Date: _____

Please provide the social media handles for your personal accounts and any pages you manage.

Facebook: _____

Instagram: _____

Twitter/X: _____

LinkedIn: _____

TikTok: _____

Other: _____

Rank the following committees from 1 to 6, with 1 being the most desirable.

<https://tscra.org/who-we-are/leadership/>

Cattle Health & Well-Being Committee (Policy)	_____
Marketing & Transportation Committee (Policy)	_____
Natural Resources & Wildlife Committee (Policy)	_____
Property Rights & Tax Committee (Policy)	_____
Membership Development Committee (Program)	_____
Leadership Development Committee (Program)	_____

Biography

250 Words or Less; Attach separate page

Essay

300-word essay on how you exemplify the values and commitments of TSCRA; Attach separate page

Essay

300-word essay on a topic in the cattle and/or ranching industry you are passionate about; Attach separate page