



2025 RANCH GATHERING SPONSORSHIPS

ABOUT TSCRA RANCH GATHERINGS

Texas & Southwestern Cattle Raisers Association (TSCRA) ranch gatherings are local events across Texas for ranchers, landowners, business owners and others with a vested interest in the great Southwest. These events are open to TSCRA members and non-members alike. Each ranch gathering features a complimentary beef meal and an opportunity to connect with fellow cattle raisers. Select events include an optional educational component for attendees.

SPONSOR OPPORTUNITIES

\$31,500 – Ranch gathering presenting sponsor:

- 1) Logo featured in 21 event flyers and three event advertisements in *The Cattleman* magazine
- 2) Logo included on ticketing web page for all events
- 3) Logo included in pre-and-post event emails
- 4) On-site recognition through signage
- 5) Choice of eBlast to registered attendees or opportunity to provide brief remarks (subject to select events)
- 6) Booth at all ranch gatherings (optional)

\$9,350 – Ranch gathering general sponsor:

- 1) Logo included on ticketing web page for all events
- 2) Logo included in pre-and-post event emails
- 3) On-site recognition through signage
- 4) Booth at all ranch gatherings (optional)

\$550 – Ranch gathering exhibiting sponsor (per event):

- 1) Booth at single ranch gathering of choice
- 2) On-site recognition through signage

\$250 – Ranch gathering supporter (per event):

- 1) On-site recognition through signage

Information valid as of May 2025. Sponsorship inventory is limited and subject to sell out. For more information, please contact KConway@TSCRA.org or HParks@TSCRA.org.

\$2,500 – Ranch gathering add-on (per event):

- 1) Ranch gathering education sponsor (subject to select events)
 - a. Logo included in pre-and-post education emails
 - b. Logo included on ticketing web page
 - c. On-site verbal recognition before educational programming
- 2) Ranch gathering meal sponsor
 - a. Logo displayed at buffet
 - b. Sponsor-provided napkins, utensils or tabletop signage (optional)
- 3) Ranch gathering bar sponsor (subject to select events)
 - a. Logo displayed at bar
 - b. Sponsor-provided napkins, koozies or tabletop signage (optional)

FULFILLMENT DEADLINES

To be included in the first event advertisement printed in the July edition of *The Cattleman* magazine, presenting and general sponsors must be confirmed and paid in full by May 26.

To ensure inclusion in on-site event signage, all sponsorships must be confirmed and paid in full at least 14 days prior to the sponsored event.