



Kate Rogers, MPA, Ed.D.

Executive Director
Alamo Trust

Dr. Kate Rogers currently serves as the Executive Director of the Alamo Trust, the non-profit organization responsible for the daily operations of the Alamo historic site and the implementation of the \$550 million Alamo Plan.

Under Dr. Rogers' leadership, the Alamo Trust has made significant strides in advancing the Alamo Plan. The Ralston Family Collections Center, the first new building in the plan, opened on March 3, 2023. Major projects are also currently underway, including the Alamo Visitor Center and Museum, as well as the Texas Cavaliers Education Center. During her tenure, Kate has successfully launched a statewide fundraising campaign, securing nearly \$90 million in private funding. She has also recruited key staff members and oversaw the acquisition of the Donald and Louise Yena Collection. Kate introduced several new interpretive exhibits, such as the 18 Pounder Losoya House, the Palisade, and the Mission Gate, along with the new Sacristy Exhibit inside the Alamo Church.

Prior to her time at the Alamo, she served as the Vice President of Community Outreach and Engagement at the Charles Butt Charitable Foundation. Kate graduated Magna Cum Laude with her Bachelor of Science degree in Advertising and Public Relations from Texas Christian University and received her Master of Public Affairs degree from the Lyndon Baines Johnson School of Public Affairs at the University of Texas at Austin. She recently earned her Doctor of Education degree from the University of Southern California.

Kate spent almost 20 years in marketing and communications at H-E-B, one of the largest privately-held retail chains in the country, before transitioning to pursue her passion in public education. Prior to joining the Charles Butt Foundation, she served as the founding President of the Holdsworth Center, a leadership institute for public school professionals located in Austin, Texas. Kate also serves on the board of Alamo Colleges Foundation and Early Matters San Antonio and was named the 2022 Woman of the Year by the San Antonio Business Journal and the list of top 100 Texans to Watch.