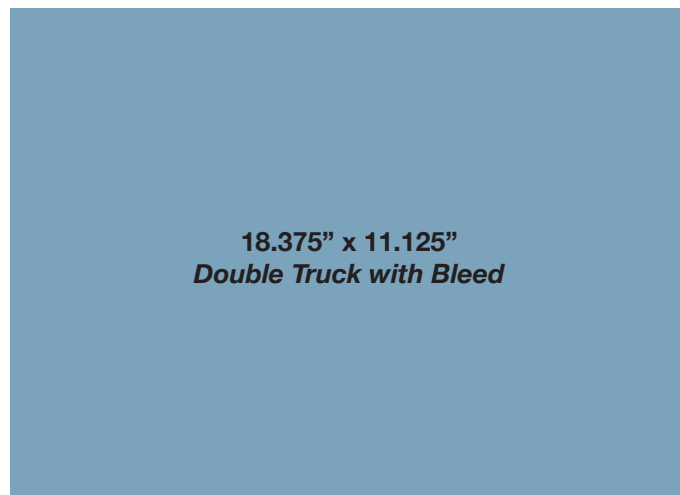
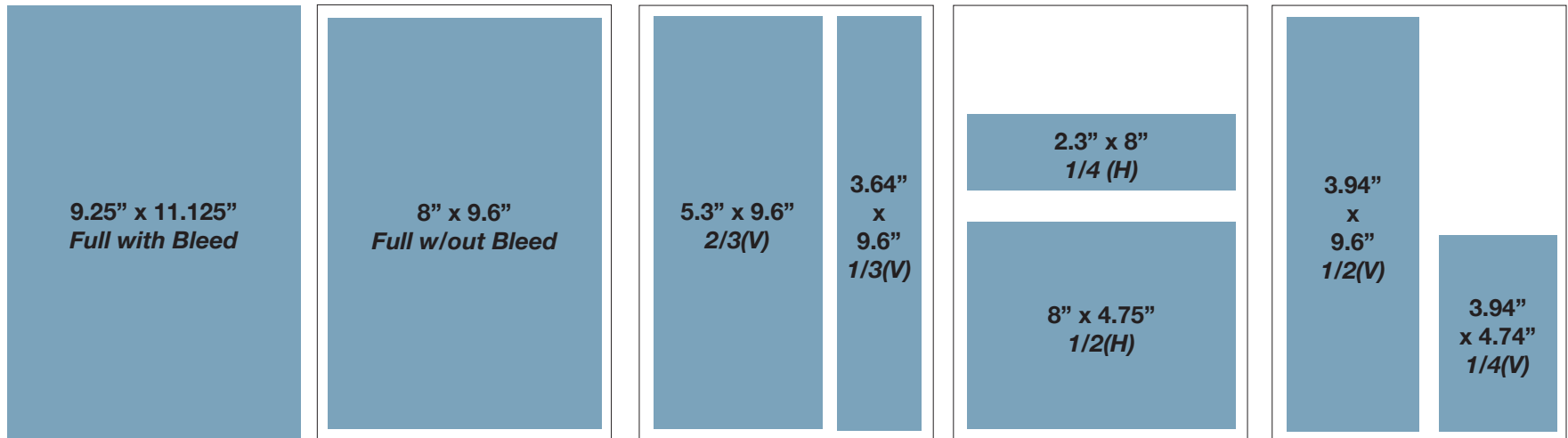


PRINT SPECIFICATIONS



Print Mechanics

Trim Size: 9" x 10.875"

Bleed Size: 9.25" x 11.125"

Margins: Top: 0.5" Bottom: 0.75" Gutter/Outside: 0.5"

Live Area: All content should be 0.25" from the edge.

Preferred Materials and Mechanical Requirements Files NOT Accepted: Microsoft Publisher; PictureIt; any graphics placed in Word; PowerPoint.

- Do not send files larger than 10MB.
- Photo files must be a minimum of **300dpi**.
- Line art files must be a minimum of **600dpi**.
- Photos must be shot at **highest quality** (1200 x 800 minimum).
- Do not send low-resolution files taken from websites.
- Convert all files to **CMYK** and **Rich Black**. We will not guarantee the color if we have to convert.
- PDF files must be **CMYK**.
- All graphics must be **high-resolution**.
- All fonts must be embedded.
- Send a **pdf** or **jpg** of the final version of your ad.
- If sending native files, please include **packaged** InDesign, Photoshop or Illustrator files with all images, logos and fonts.
- Send elements in separate emails if necessary or call sales representative for instructions.
- Unless production materials are requested to be returned within 1 year of date of insertion, they will be discarded.
- We will not guarantee quality of print if you send low-resolution files.