

— ALIGN YOUR BRAND — **WITH OURS**

The Texas & Southwestern Cattle Raisers Association Business Partner Program connects companies with 28,000-plus cattle raisers who live for this land.

BUSINESS PARTNER PROGRAM BENEFITS INCLUDE:

- 10% discount on sponsorship and advertising opportunities year-round;
- Early access to Cattle Raisers Convention & Expo opportunities, including booth space;
- Company logo rotation on the Business Partner Thank You page in *The Cattleman* magazine;
- Opportunity to offer a special discount on your products and services to association members;
- A custom Texas & Southwestern Cattle Raisers Association Partner graphic for website use; and
- Company name listed on the Business Partner page on tskra.org.

For more information and availability, contact Kyle Conway, TSCRA director of corporate relations and sponsorships, at kconway@tskra.org or 817.916.1746.



2024 BUSINESS PARTNER