



## Business Partner Program 2024

### ABOUT THE TSCRA BUSINESS PARTNER PROGRAM

Texas & Southwestern Cattle Raisers Association (TSCRA) Business Partner program allows companies whose values and mission aligns with TSCRA to further engage with the 28,000+ members of the TSCRA.

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#### Partner Benefits:

- 10% off sponsorship opportunities year-round.
- Early access to the annual TSCRA convention opportunities including booth space before non-member companies.
- Monthly company logo inclusion on Partner Thank You page in *The Cattleman* magazine.
- Opportunity to offer a special discount program on your products and services to the 28,000+ members of TSCRA published on TSCRA.org.
- Opportunity to have this special discount program highlighted in *The Cattleman* magazine special feature.
- Use of TSCRA marks and logo with a custom “Partner” graphic for your website.
- Up to nine individual memberships

#### Annual, one-time investment:

- Revenues less than \$1 million: \$575 annually
- Revenues over \$1 million: \$1,050 annually

**Additional Information:** [TSCRA Partners - Texas and Southwestern Cattle Raisers Association](#)

For more information, please contact Kyle Conway at [KConway@TSCRA](mailto:KConway@TSCRA) or 817-916-1746