



## 2024 Summer Meeting

June 21 – 22, 2024

Hyatt Regency Hill Country

San Antonio, TX

### GENERAL SPONSOR LEVELS | BENEFITS

#### Mission Sponsor - \$5,000

- Eblast to attendees post-event
- Company recognition on event materials
- Two mentions on social media (Facebook, IG or Twitter)
- Opportunity to have company material, swag or flyers placed at attendees seats
- Full page ad in the Cattleman magazine
- Display table near registration table
- Logo on event signage
- Recognition in pre-and-post-event communications

#### Industry Sponsor - \$3,000

- Company recognition on event materials
- One mention on social media (Facebook, IG or Twitter)
- Opportunity to have company material, swag or flyers placed at attendees seats
- Display table during event
- Recognition in pre-and-post-event communications

#### Supporting Sponsor - \$1,000

- Company recognition on event materials
- Display table during event
- Logo on event signage
- Recognition in pre-and-post-event communications

### EVENT SPECIFIC SPONSOR LEVELS | BENEFITS

#### Policy Session Sponsor - \$2,500

- Company recognition on event materials
- Exclusive opportunity to speak during sponsored session:
  - Cattle Health & Well-Being, Marketing & Transportation, Natural Resources & Wildlife, Property Rights & Tax
  - Friday and Saturday General Sessions
- Display table during event
- Logo on event signage
- Recognition in pre-and-post-event communications

#### Post-Convention Email Sponsor - \$1,500

- TSCRA will send an email on your behalf with information provided by client. Metrics including delivered, open and click-through rates will be provided.
- Recognition in pre-and-post-event communications

For more information, please contact Grace Dunham - [Gdunham@TSCRA.org](mailto:Gdunham@TSCRA.org), 817-916-1745 or

Kyle Conway at [KConway@TSCRA.org](mailto:KConway@TSCRA.org), 817-916-1746

**Coffee Sponsor - \$750**

- Company recognition on coffee bar
- Logo on coffee cups (cups provided by client)
- Recognition in pre-and-post-event communications

**Booth Sponsor - \$500**

- Display table during event
- Verbal recognition during Board of Directors meetings
- Recognition in pre-and-post-event communications

	<i>Cattleman Magazine Ad</i>	<i>Post-Event eblast</i>	<i>Social Media Mention</i>	<i>Speaking Opportunity during Sponsored Session</i>	<i>Promotional Items Available To Attendees</i>	<i>Company Mention in Event Collateral, Signage</i>	<i>Dedicated Post-Event email</i>	<i>Booth Space</i>	<i>Pre, Post-Event Recognition</i>
<b>Mission \$5,000</b>	Full Page	To attendees	2x – Facebook, Instagram or Twitter		Placed on tables	Logo/Name were applicable		Premium, near registration table	Logo/Name were applicable
<b>Industry \$3,000</b>			1x – Facebook, Instagram or Twitter		Placed on tables	Logo/Name were applicable		Yes	Logo/Name were applicable
<b>Session \$2,500</b>				Yes	Placed on tables	Logo/Name were applicable		Yes	Logo/Name were applicable
<b>Eblast \$1,500</b>							Yes		Name
<b>Supporting \$1,000</b>						Name		Yes	Name
<b>Coffee Sponsor \$750</b>					Sponsor supplied coffee cups	Logo On Coffee Bar			Name
<b>Booth Only \$500</b>								Yes	Name

**TSCRA Partner Members receive a 10% discount on prices above.**

*Sponsorship inventory subject to sell out without warning. Information valid as of April 2024*