



2024 TSCRA Leadership Launch May 30-31, 2024

A two-day program for high school juniors and seniors.

TSCRA Leadership Launch is a two-day experience for current juniors and seniors in high school. Attendees will have the opportunity to visit industry leaders, gain an understanding of the legislative process and develop their professional skills. The program is intended for young leaders who are interested in gaining in-depth beef industry knowledge. The camp is limited to elite young leader applicants, and only 15 applicants will be selected to attend yearly. Applicants not selected are encouraged, if age applicable, to reapply.

Objectives

- Introduce participants to the policy process, state agencies and elected officials.
- Allow participants to meet and interact with leading industry representatives and TSCRA board and committee members.
- Create a networking opportunity of likeminded young leaders in the beef industry.

Criteria

- Individuals will have completed their junior or senior year of high school at the end of May 2024.
- Have a definite interest in pursuing a career in the beef industry.
- Are willing to learn, grow and be an advocate on behalf of the beef industry.
- Interested in devoting two days of long hours to meeting industry leaders and gaining a wealth of knowledge pertaining to the Texas and U.S. beef industry.
- Must be approved by a selection process that will include evaluation of a written application, short video and two letters of recommendation.
- Applicants must be willing to conduct themselves in a professional manner and abide by the code of conduct of the program. Applicants must be willing to accept consequences of misbehavior, including being sent home at any point during camp duration.
- Selected participants will be required to participate the entire tour time without exception.
- Selected participants and their parents will be required to sign a liability release waiver prior to conference attendance.

Cost

A \$150 fee will be required for each participant, paid upon acceptance to participate. Do not send fee with application. All other expenses, except for transportation to and from camp, will be assumed by TSCRA. Participants may want some money for personal spending.

Post Camp Expectations

Following camp attendance, participants are encouraged to attend at minimum one TSCRA ranch gathering within the following years' time and are encouraged to attend the following Cattle Raisers Convention & Expo – registration cost complimentary of TSCRA.

2024 TSCRA Leadership Launch
Application Deadline: April 1, 2024

Applicant Information

Name: _____ **Date of Birth:** _____

Address: _____

City: _____ **State:** _____ **Zip:** _____ **Phone Number:** _____

Email: _____ **Alt Email:** _____

High School: _____

School Classification (Fall 2024): Senior College Freshman
Are you or your family currently a TSCRA member? (not required for acceptance) Yes No

Application must include the following short essays:

1. Future Plans: What college do you plan/hope to attend? What major do you intend to pursue and why? What is your future career interest and why?
 - a. Max 500 words on a separate sheet of paper
2. Please provide two letters of recommendation:
 - a. One letter must come from a professional associate such as a TSCRA member, teacher, volunteer leader, coach, etc.; not a personal acquaintance.
3. Please provide a three-minute video about yourself and a current issue that affects the beef cattle industry that interests you.

Parent/ Guardian/Emergency Contact Information

Parent/Guardian/Emergency Contact Name: _____

Phone Number: _____ Email: _____

If selected, I give permission for photos of my child to be taken and used in promotional materials including but not limited to the TSCRA website, e-news, brochures, videos and slide shows.

Parent/Guardian Signature

Date

I have read, understand and agree to abide by the requirements as stated on the general Cattle Raisers Leadership Launch information page. Furthermore, I agree that this is a commitment I intend to keep. I understand that I will have to provide transportation to and from Austin, Texas for the beginning and end of camp. If selected, I will attend the entire program.

Applicant Signature

Date

Please email application and all supporting documents to: education@tscra.org.
Questions? Call 817-916-1753 or email education@tscra.org.
Deadline to apply: April 1, 2024.