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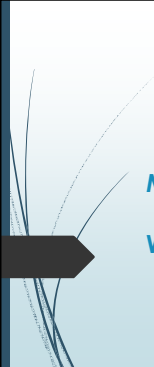
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**MAKING THE CALL**  
**WHEN TO CALL THE VET**

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**BETTER SOONER THAN LATER**

**BEFORE THE CATTLE ARRIVE**  
**BEFORE THE PROBLEM DEVELOPS**  
**BEFORE THE PROBLEM ESCALATES**  
**BEFORE THEY ALL DIE**

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## SETTING ACTION POINTS

DEPENDS ON EXPERIENCE  
PHYSICAL FINDINGS  
CHRONICITY  
NUMBER AFFECTED  
NUMBER DEAD  
MONEY

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## EXPERIENCE

PRIORITIZE YOUR INFORMATIONAL SOURCE  
DANGER OF DR. GOOGLE OR FEED STORE  
CLINICIANS  
CHANGES WITH TIME  
UTILYSE TECHNOLOGY  
BELIEVING YOUR OWN STORY

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**PHYSICAL FINDINGS**

TPR  
FAILURE OF SENSES  
UNABLE TO MOVE  
PERCENTAGE OF ANIMAL OCCUPIED

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**CHRONICITY**

HOUR, DAY, WEEK, MONTH, YEAR, LIFE  
FOUND IT TODAY  
RAPIDITY  
CLEAR RECORDS  
80% GET BETTER  
NOT ALL WILL DIE  
SOONER IS ALWAYS BETTER

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**NUMBER AFFECTED**

DO YOU REALLY HAVE A PROBLEM  
ARE THEY ACTUALLY ILL  
TUNNEL VISION  
ANSWER REALLY DEPENDS  
PERCENTAGES

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**NUMBER DEAD**

ANY UNEXPLAINED/UNEXPECTED  
UNUSUAL  
SOMETIMES ONE AND SOMETIMES TEN

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**EMERGENCY**

ON OUTSIDE AND SHOULD BE IN  
ON INSIDE AND SHOULD BE OUT  
GREATER THAN 5 %  
ANY SUDDEN DEATH  
CALVING GREATER THAN TWO HOURS  
RULE OF THREE

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**WHEN NOT TO CALL THE VET**

NOT YOURS  
NOT LEGAL  
NOT WANTING TO PAY  
NOT WANTING TO COMPLY  
NOT CAUGHT

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