



2019 Cattle Raisers Convention and Expo Sponsorship Opportunities

Partner With TSCRA

Reaching the right audience at the right time with the right information about your company or organization and the products and services you offer is critical to success in today's competitive business environment. Likewise, ranching suppliers are a vital component of TSCRA's success, not just through your monetary support, but by helping our members with their product and service needs.

This is a snapshot of the many sponsorship opportunities available with prices to fit any budget. You'll receive the best return on your investment and optimum exposure – we'll help you make the connection!

Our Values

TSCRA values include a reputation built on integrity and heritage; bold, rational, and informed industry leadership; protection of property and individual rights; and improving the business of ranching. Our strategic partners share these values and provide the resources to assist in advancing the association.

Our Members

- More than 17,500 beef cattle producers, ranching families and businesses make up the TSCRA membership.

- 30 percent of the cattle in our trade area are owned or managed by TSCRA members.
- 76 million acres of range and pasture land are owned or managed by TSCRA members.
- Each year, TSCRA members purchase more than \$864 million in consumables, land and pasture management services, fencing, and rolling stock.

About TSCRA

Founded in 1877, TSCRA is an established, trusted, high-profile brand within the agricultural community. TSCRA is a unique trade association because, in addition to traditional member advocacy, education, and communications programs, we also have a significant law enforcement presence through our staff of commissioned special rangers.

What a Sponsorship Contains

All sponsorship prices or levels listed in this document include material production, labor, and taxes. This document contains sponsorship options for the 2019 Cattle Raisers Convention and Expo.

For More Information Contact:



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Sponsorship
Opportunities

Texas and Southwestern Cattle Raisers Association

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TSCRA reserves the right to refuse any sponsorship which may be detrimental to TSCRA's mission.

Cattle Raisers Convention and Expo Sponsorship Opportunities March 29 to 31, 2019



\$50,000 — SOLD	Cattle Raisers Dinner and Dance	\$1,500 plus mailer cost, per rental.....	Pre- or Post-Convention Mailing
\$20,000	General Session	\$1,500 per rental.....	Pre- or Post- Convention Email
\$15,000 — SOLD	Expo Coffee Booth	\$1,000.....	Cowboy Church
\$10,000 each, Friday or Saturday.....	Lunch in the Cattle Raisers Expo	\$1,000.....	Expo Entertainment
\$10,000.....	CattleFax Market Outlook	\$1,000.....	Glass Clings, second floor
\$20,000 — SOLD	Cattle Handling Demonstration Area	\$1,000.....	Texas Beef Council Fun Run/Walk
\$10,000 — SOLD	Cattle Handling Chute Out	\$500 each, 16 available	Aisle Signs
\$10,000	Closing and Awards Brunch	Starting at \$500	Drink Coolers
\$10,000 — SOLD	Registration	Starting at \$500 per day.....	Breaks – Friday or Saturday
\$10,000	Welcome Reception	\$500 to \$750.....	Gobos
\$9,000	Coffee Station on the Second Floor	\$26 per square foot.....	Additional Cling Options
\$7,000	Youth Art and Photo Contests	\$26 per square foot.....	Floor Clings
\$8,000	Saturday Expo Reception	\$5 per room for under door drops; \$6 per room for walk-in drops	Hotel Room and/or Door Drops
\$5,000	Board of Directors Meeting	Based on consumption.....	Booth Bars
\$5,000 per session	Information Sessions	Donation of merchandise or credit worth \$250 for Expo Drawing	
\$5,000; non-exclusive sponsorship	School for Successful Ranching	Depends upon selection	Convention Gift Bags
\$5,000 per workshop	Workshops	Depends upon selection	Hospitality Suites
\$4,000	Convention Handbook	Depends upon selection	Notepads, Pens and Calculators
\$4,000	Pre-Convention Mailing	Special order pricing	Trash Can Wraps
\$4,000 each, 2 locations	Lounge Areas	Depends upon selection	Wireless Internet
\$3,000	Convention Photography		
\$3,000 to \$3,500.....	Escalator Clings		
\$3,000 — SOLD	Hotel Key Cards		
\$3,000 — SOLD	Lanyards		
\$3,000 each, 4 available	Welcome Banner		
\$2,500	Executive Committee Luncheon		
\$2,000	Phone Charging Station		
\$2,000	Powered Seating in the Expo		
\$2,000 per section, 2 sets of stairs.....	Stair Graphics		
\$1,750 to \$3,500	Column Wraps in Expo		

Added Benefits Available at Cumulative Levels

Platinum: \$20,000 or more

Gold: \$10,000 or more

Silver: \$5,000 or more

Cumulative levels include: Member dues (Allied or regular), advertising, sponsorships, Cattle Raisers Expo booth space and in-kind donations. Product or service discounts are not included in cumulative levels.