

The Cattleman



March 2018 ★ tscra.org ★ 800-242-7820

NEWS BRIEFS

Cattle Raisers Convention & Expo 2018

TSCRA will host the 2018 Cattle Raisers Convention March 23 to 25 at the Fort Worth Convention Center and you're invited! Listen to discussions of state and national issues, learn new skills to improve your ranch management, shop the largest ranching expo in the region and enjoy live music, entertainment and fantastic meals. For more information, schedules, registration and housing options, visit cattleraisersconvention.com. Register before March 12 for special early pricing!

Discounts: Student discounts are available for 18 and younger and 19 and older. An additional 10% discount will be applied to each registration starting with the third registrant. See the website for details and restrictions.

Cattle Raisers Expo

This year will feature the largest Expo in the history of the Cattle Raisers Convention. With acres of equipment, technology and information under one roof, it's a true showcase of the latest and greatest from the region's leading agribusiness companies. From our indoor shooting range to world-class exhibitors, the Expo has something for everyone. Purchase an Expo day pass for single-day admission or register for the full convention and visit as much as you want!

New for 2018:

Livestock Handling Workshop: A special Thursday night workshop featuring in-depth livestock handling instruction from stockmanship and stewardship expert Curt Pate.

Ranch-to-Retail Workshop: A special Friday night workshop showcasing how beef carcasses are transformed into the retail cuts valued by consumers.

Information for Your Operation

Industry experts will deliver relevant updates on issues that have a direct impact on your cattle operation:

- Washington, D.C., Legislative Update
- CattleFax Market Outlook



March 23 to 25
Fort Worth Convention Center

- NAFTA and International Trade
- Changing Consumer Preferences
- Update on Eminent Domain Reform

Get Motivated

Be inspired by the unique perspectives of our opening and closing session speakers:

- U.S. Representative Mike Conaway
- U.S. Secretary of Agriculture Sonny Perdue (invited)
- John O'Leary, author and motivational speaker
- Nick Adams, CEO of the Foundation for Liberty and American Greatness

Have Fun!

- Cattle Raisers Dinner and Dance: A delicious meal and entertainment from Jake Hooker and Summer Dean will bookend the TSCRA PAC Live Auction.
- Welcome Reception: Catch up with old friends and make new friends while enjoying drinks and great beef in the Cattle Raisers Expo.
- Cow Camp: Young cattle raisers will have a blast at the Cattle Raisers Museum.



www.cattleraisersconvention.com

#CattleRaisers2018

TSCRA Participates in FFA Day at the Capitol

TSCRA's Government and Public Affairs staff welcomed those famous blue coats to Austin for Future Farmers of America's Day at the Capitol in February, where they discussed agriculture advocacy. The annual event invites FFA members to experience state government in action and introduces them to important key players in policy making.

Participants in the day's activities included interactive brainstorming sessions with guest speakers and visits with legislators, enabling these future leaders in agriculture to hear directly from lawmakers.



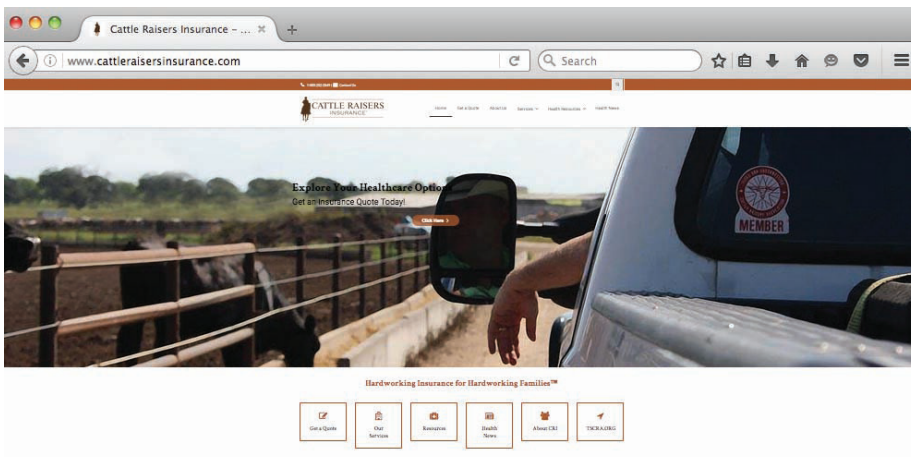
BQA Tip for March: Multi-Dose Vaccine Syringes

The purchase of high quality, multi-dose syringes can make vaccinating cattle easier and more efficient. Both barrel- and bottle-mount styles can work well. When selecting barrel syringes, consider the vaccine dose to determine the best size. For 2 mL products, a 25 mL barrel is best because it allows for a full squeeze of the handle. The 50 mL barrel is best for products that require a 5 mL dose. Automatic syringes with plastic tubing running from the bottle to the syringe should not be used for vaccination; these are better suited for dewormers and antibiotics.

Are you a certified Beef Quality Assurance (BQA) producer? If you're not, the training is free and available online and in person at select meetings across the state. Visit texasbeefquality.com for more information.

Cattle Raisers Insurance Launches New Website

Cattle Raisers Insurance has launched a new website with more information that is easier to use, especially on your mobile device. Visit CattleRaisersInsurance.com to get quotes, explore resources and get information on the many services CRI offers, such as group and individual health insurance; plus, life, home, auto and supplemental options, and much more!



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TSCRA EVENT CALENDAR
You Are Welcome to Attend!

March 6: TSCRA Ranch Gathering, Stephenville

March 12: Cattle Raisers Convention Early Registration Cutoff

March 13: Ranching 101 – Cattle Health, Fort Worth

March 19: Cattle Raisers Convention Pre-Registration Cutoff

Mar. 23-25: Cattle Raisers Convention and Expo, Fort Worth