

# The Cattleman



April 2015 ★ [tscra.org](http://tscra.org) ★ 800-242-7820

## NEWS BRIEFS

### Submit Comments Opposing Anti-Meat Dietary Guidelines

EVERY 5 YEARS THE U.S. DEPARTMENT OF Agriculture and the U.S. Department of Health and Human Services joint Dietary Guidelines Advisory Committee (DGAC) is charged with revising Dietary Guidelines for Americans.

The committee has approved the elimination of nutrient-dense lean meat from their proposed healthy diet recommendations.

It is extremely important for cattle raisers to voice opposition to these severely flawed recommendations. Take a stand against the federal government's bureaucratic anti-meat agenda and tell them beef should always be on Americans' plates.

To submit comments on this critical issue go to [tscra.org](http://tscra.org) and click on the dietary guidelines button on the right. You will be directed to a website where you can draft your own comments or find a sample set of comments to use.

If you have any questions on submitting your comments, please contact TSCRA's Austin office at 512-469-0171. Comments may be made until May 8.

**2015 DIETARY GUIDELINES**

**REJECT**  
THE ADVISORY COMMITTEE'S REPORT  
Put Lean Meats Back into the Recommendation!  
**CLICK HERE**  
TO SUBMIT YOUR COMMENTS TODAY.  
**DEADLINE: MAY 8**

### An All New Cattle Raisers Trading Co. Is Open for Business

We've launched a brand new way for you to buy your TSCRA-branded merchandise online, just in time for spring. We've also expanded our line of shirts, hats, jackets and other TSCRA items from which to choose.



Visit [tscra.org](http://tscra.org) and click on the Cattle Raisers Trading Co. button for selection, ordering information and prices.

### New Special Ranger For District 18 in West Texas

TSCRA is proud to welcome David Duncan as Dist. 18 Special Ranger in far West Texas. District 18 includes Brewster, Culberson, El Paso, Hudspeth, Jeff Davis, Pecos, Presidio and Reeves counties.

Duncan is from the West Texas area and joins TSCRA after retiring from the Department of Public Safety. He will be based in Fort Davis.

To contact Special Ranger Duncan, call 432-426-2703.



### McKnight Testifies Before House Subcommittee in Favor of Death Tax Repeal

TSCRA SECOND VICE PRESIDENT ROBERT MCKNIGHT TESTIFIED MARCH 18 BEFORE THE HOUSE COMMITTEE ON Ways and Means Subcommittee on Select Revenue Measures on the federal estate tax, also known as the death tax. He shared his personal family story of dealing with the unrealistic death tax and how it negatively affects ranching families across the country.

TSCRA believes the death tax should be permanently repealed to protect future generations from being saddled with unreasonable estate tax burdens.



## TSCRA Participates in Roundtable for Sustainable Beef

TSCRA IS ONE OF THE FOUNDING MEMBERS

of a group of U.S. beef value chain participants including producers, processors, retailers, food-service operators, packers, allied industry and



non-governmental organizations which has launched the U.S. Roundtable for Sustainable Beef (USRSB).

The roundtable's purpose is to identify sustainability indicators, establish verification methodologies, and generate field project data to test and confirm sustainability concepts for use throughout the U.S.

The USRSB will work in collaboration with the Global Roundtable for Sustainable Beef (GRSB) and other sustainability initiatives whose aims are consistent with the group's mission and vision.

For more information, visit [usrsb.org](http://usrsb.org).

## TSCRA Leaders meet with Commodity Futures Trading Commission Chairman

TSCRA's PRESIDENT Pete Bonds and Director Jason Peeler met with the U.S. Commodity Futures Trading Commission Chairman Timothy Massad on March 17. Bonds and Peeler took the chairman on tours of Texana Feeders and Peeler's



Left to right, TSCRA President Pete Bonds, Director Jason Peeler and Chairman Timothy Massad.

ranch in Floresville. They also discussed agricultural swaps markets and other key issues facing the ranching industry.

Massad was in San Antonio for the National Grain and Feed Association Convention.

## Join Us For A Ranch Gathering In Your Area



TSCRA IS GEARING UP FOR ANOTHER YEAR OF RANCH GATHERINGS across Texas and Oklahoma. These events are an opportunity for local ranchers, landowners and friends to gather, enjoy a beef dinner and hear from industry specialists, TSCRA leaders and special rangers about important topics.

Get up-to-date on what the association is doing in Austin and Washington D.C., what theft cases your area's special ranger has been working on and get tips on preventing theft in your area.

The events are always free and everyone is welcome! Check our Events Calendar at [tscra.org](http://tscra.org) and watch for announcements in *The Cattleman News Update* daily emails so we can count on seeing you.

### TSCRA EVENT CALENDAR

*You're welcome to attend!*

April 7: Ranch Gathering, Mobeetie

April 18: Ranch Gathering, Guthrie

April 21: Ranching 101: Topic – Cattle Nutrition, Fort Worth

May 7-10: Western Heritage Classic, Abilene

May 8: Ranch Gathering, Abilene

May 13: Ranch Gathering, Floresville

May 14: Ranch Gathering, Seguin

May 19: Ranching 101: Topic – Livestock Marketing, Fort Worth

### TSCRA members — ask about discounts from the following partners!

