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Cattlemen's Beef Board Names New Leaders



Cattle producers Chuck Coffey, of Texas and Oklahoma; Jared Brackett, of Idaho; and Hugh Sanburg, of Colorado; are the new leaders of the Cattlemen's Beef Promotion & Research Board (CBB). This officer team is responsible for guiding the national beef checkoff program throughout 2019.

Coffey will now serve as the CBB's chairman, while Brackett will transition from his role as the 2018 secretary/treasurer to vice chair. Sanburg is the newest member of the officer team, taking on Brackett's former responsibilities as secretary/treasurer.

Coffey is a fifth-generation rancher who grew up on a ranch in the hill country of Harper, Texas. He earned his bachelor's and master's degrees in range science from Texas A&M University. After completing his master's degree in 1985, Coffey taught agriculture at Murray State College in Tishomingo, Okla., eventually chairing the department until 1993 when he joined the Noble Foundation as a pasture and range consultant. Today, Coffey and his wife operate a cow/calf operation near Springer, Okla., with approximately 1,000 head of cattle.

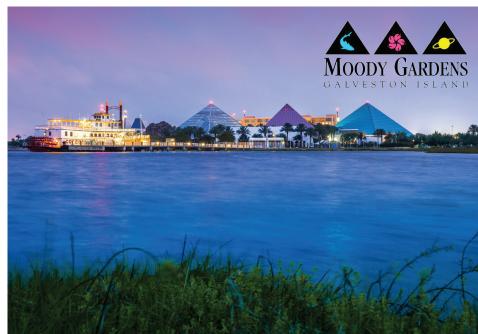
For more information about the beef checkoff and its programs, including promotion, research, foreign marketing, industry information, consumer information and safety, visit MyBeefCheckoff.com.

Cattle Raisers Insurance cattleraisersinsurance.com

TSCRA tscra.org

Law Enforcement tscra.org, click on Theft & Law

Cattle Raisers Convention cattleraisers convention.com



Attend the June Summer Meeting in Galveston

Meet us on the Texas coast June 13 - 15 for Texas and Southwestern Cattle Raisers Association's (TSCRA) Summer Meeting at Moody Gardens in Galveston! The Summer Meeting allows TSCRA members to become informed on industry issues by attending and participating in the meetings of our policy committees.

We get a lot of work done on behalf of the association, but we accomplish it in a relaxed atmosphere with a schedule that allows attendees the time to enjoy a part of the state they might not see very often.

Explore the Moody Gardens pyramids, catch a dinner and cruise on The Colonel paddlewheel boat, and enjoy everything historic Galveston has to offer! More information about Moody Gardens is available at moodygardens.com. Check tscra.org/summermeeting for a tentative schedule and more info.

POSTED: Convention Wrap-Up

In the latest Posted video, Shawn gives us a quick overview of the success of this year's Cattle Raisers Convention and Expo, plus, view a fun clip of our POSTED/ Greeley Hat Works drawing winner! See it at TheCattlemanBuyersGuide.com/ posted.

Ranch Gathering Season Is Heating Up!

TSCRA's summer ranch gathering schedule is coming together! Be sure to check out our event calendar at tscra.org and on the back of this News Briefs issue to see if we have one planned in your area.

Kerrville Couple Arrested in Mail Theft and Forgery Scheme

Two Kerrville residents are in jail on mail theft, forgery, and other charges after a missing check for the sale of cattle led investigators to their doorstep. The investigation into the missing payment was conducted by TSCRA Special Ranger Mike Barr.

Barr initiated the investigation in November 2018 after a check for cattle sold at the Gillespie County Livestock Auction never reached its intended recipient in Boerne. After Barr discovered the check was cashed at a Fredericksburg bank, surveillance video showed a male and female entering the bank lobby, and bank records identified Tyler Benjamin Gustafson, 30, of Kerrville, as one of the individuals who cashed the check. The other individual in the surveillance video was later determined to be Gustafson's girlfriend, Faith Jillian Mahaffey, 21, of Kerrville.

The investigation also revealed numerous complaints of mail thefts near the victim's residence, believed to be linked to the same suspects. The Fredericksburg Police Department arrested the duo in March after a traffic stop, which yielded a variety of illegal drugs, drug paraphernalia, forgery tools and numerous stolen checks, credit cards and identification documents from at least six Texas counties.

They currently face multiple charges, including forgery, a state jail felony punishable by up to two years in prison, and fraudulent use or possession of identifying information, a second-degree felony punishable by 2-20 years in prison. Additional charges are expected in Kerr and Gillespie counties to address the thefts, possession of controlled substances and other fraud and forgery crimes.

The investigation is ongoing and additional charges are pending. If anyone has additional information or believes Gustafson or Mahaffey may have victimized them, they are urged to contact their local sheriff's office.



BQA Tip for May: Horn Fly Control

As part of a horn fly control program many producers feed a loose mineral or some other type of supplement with an insect growth regulator (IGR) such as methoprene or diflubenzuron. Insect growth regulators do not kill adult flies but will prevent larvae and pupae in the manure from turning into adult flies. For insect growth regulators to be most effective, cattle need to consume a minimum dose for their weight on a regular basis. In many loose mineral supplements, methoprene is included at a rate of 0.010% or 0.014%; the higher rate is targeted for cows over 1,000 pounds.

Crime Watch

TSCRA Special Ranger Ben Eggleston, District 2 in the Texas-Oklahoma Panhandle, reports 10 steers missing from a property south of Texhoma in Sherman County. The 10 black or black baldy steers weigh between 550 to 600 pounds each and are branded with a triangle L on the left hip or with a 6666 on the left rib. All the steers had an RFD ear tag. Anyone with information is urged to contact Special Ranger Eggleston at 806-852-4741.

TSCRA Special Ranger Tommy Charbula, District 24 along the Gulf Coast, reports cattle missing from a property near Bellville in northern Austin County. Missing since March 24 are 10 mixed Brangus-type heifers with a 7R brand on left hip and an underbit right ear. Anyone with information is urged to contact Special Ranger Charbula at 361-782-5209 or the Operation Cow Thief tip line at 888-830-2333.

TSCRA Special Ranger James Bennett, District 27, reports the theft of a 2007 Polaris Ranger UTV, VIN no. 4XARH50A172364617, from a property in Schertz, northeast of San Antonio. Anyone with information is urged to contact Special Ranger Bennett at 361-350-6510 or the Operation Cow Thief tip line at 888-830-2333.

TSCRA EVENT CALENDAR

You Are Welcome to Attend!

May 2: Ranch Gathering, Henderson

May 9: Wichita Falls Cattlemen's Luncheon, Wichita Falls

May 9-11: Western Heritage Classic, Abilene

May 10: Ranch Gathering, Abilene

May 21: Beef Quality Assurance Training, Palo Pinto

May 21: Ranching 101 – TSCRA, Fort Worth

June 13-15: TSCRA Summer Meeting, Galveston

June 18: Ranching 101 - Fort Worth

TSCRA Members – ask about discounts from the following partners!

American Hat Company Inc.

Anderson Bean Boot

Company

Cattle Raisers Insurance

CattleFax

CattleMax Software

Dell

Ford Partner Recognition

Greeley Hat Works

John Deere

L&H Branding Irons

Olathe Boot Co.

Power Pipe and Tank Ltd.

Ranch House Designs Inc.

Rios of Mercedes

Staples Business Advantage

Stay-Tuff Fence

Tru-Test Inc.

Ultimate Wild